

## FOR IMMEDIATE RELEASE

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## EAST COAST EROSION BLANKETS LLC SELECTED FOR “TOP 50 PRIVATELY HELD BUSINESSES”

**Bernville, PA – 25 March 2013** – East Coast Erosions Blankets, LLC dba East Coast Erosion Control, was chosen to receive the special recognition of “Top 50 Privately Held Businesses” in the August 2012 issue of Lehigh Valley Business Journal. The award highlights the company’s commitment to outstanding product quality and a level of heartfelt customer service that is unmatched in the industry.

“This recognition is a testament to our company’s outstanding values and work ethic to provide products and services to our customers the only way they deserve,” says Diane Hitt, General Manager for East Coast Erosion. “We will continue to be a leader in our industry and community and accept this honor of recognition with the utmost pride of accomplishment.”

The basis for being among the recognized Top 50 was by a multitude of criteria, which would give the label as a business who exemplifies itself as one of the most outstanding prominent business in Eastern Pennsylvania. With the values and determination of the company to provide their customers an industry-leading product and impeccable customer service, this award for “Top 50 Privately Held Businesses” should come as no surprise to East Coast Erosion Blankets (ECEB). Though the demand for product is worldwide ECEB is one of just a few manufacturers of Rolled Erosion Control Products (RECPs) in the United States. The company’s products stabilize and reinforce the top layers of soil which hold the most nutrients and necessary ingredients to grow sustainable vegetation, grasses, and crops. Key applications of ECEB materials include slope and channel flow reinforcement to mitigate sediment loss concerns related to flooding and stream bank erosion. Products provided by ECEB include turf reinforcement mats (TRMs), hydraulic mulches, and wattles used for sediment control and barriers.

“We’ve received this award alongside companies with double or triple the amount of employees,” says Hitt. “It really underscores how hard our team works to produce and provide products built foremost with quality in mind rather than dollar signs.”

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*For more information on East Coast Erosion’s materials and expertise, please contact Diane Hitt at (610) 488-8496 or email [diane@eastcoasterosion.com](mailto:diane@eastcoasterosion.com). Visit [www.eastcoasterosion.com](http://www.eastcoasterosion.com).*