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East Coast Erosion Control Receives Innovative Application of Technology Award

East Coast Erosion Control one of six companies to receive an iXchange Innovation Award from Ben Franklin Technology Partners of Northeastern Pennsylvania.

Bernville, PA - March 19, 2017 – East Coast Erosion Control is honored to be the recipient of the “Innovative Application of Technology” award. The “Innovation Application of Technology” award is given by the Ben Franklin Technology Partners of Northeastern Pennsylvania, to “the company that strongly demonstrates a ‘break-the-mold’ approach to integrating new or existing technology into its business.”

East Coast Erosion Control will be formally honored at the Ben Franklin iXchange event, to be held Tuesday, May 22, 2018 at the Zoellner Arts Center at Lehigh University, Bethlehem.

Awards are given to companies who achieved exceptional business success with the aid of Ben Franklin funding and assistance, have helped others to achieve success, or have improved their business through innovation.

Utilizing a \$75,000 investment from Ben Franklin Technology Partners, over three years, East Coast Erosion Control made operational process improvements to enhance customer delivery performance, reduce cost-of-goods sold, increase efficiency and maximize production capacities. The upgrades allowed East Coast Erosion Control to further establish itself as a leader in the industry for production capacity, establish a competitive advantage and facilitate continued growth. East Coast Erosion Control is planning a major expansion of its physical plant and equipment, yielding an increase in production of 46 percent.

About East Coast Erosion Control

East Coast Erosion Control is a quick growing leader in the erosion control industry with production facilities in Pennsylvania and South Carolina – with distributors throughout the United States – and distributing ability worldwide. East Coast Erosion Control’s product lines and innovation continue to expand. Included currently are rolled erosion control products (RECPs), turf reinforcement mats (TRMs), and sediment retention fiber rolls (SRFRs), and the unique T-RECS® high-performance TRM. For product or company information, please call 1-800-582-4005 or visit www.eastcoasterosion.com.